

# Virtual Fundraisers for CHD Research!

In the U.S. a child is born with a congenital heart defect (CHD) approximately every 15 minutes. 2020 has brought new challenges, so we created 15 fundraisers that can be held virtually or with physical distancing, to support you in raising critical research funds. With your help, The Children's Heart Foundation can advance the diagnosis, treatment, and prevention of CHDs by funding the most promising research!

## Food and Feasts

1. **Lemonade, Bake or Garden Sale** – A favorite with our youngest fundraisers, spread some sunshine and community awareness with some sweet treats, garden items and refreshments! Have event flyers handy!
2. **Cookie Exchange** – Charge a small participation fee, and share baked goods with other participants. Add a heart or holiday theme, no matter what time of year. Meet-up online to enjoy the together!
3. **Cooking for CHDs** – Lead an online cooking event. Share your best recipe and invite viewers to donate the "ingredients" for CHD research funding!
4. **Online Ice Cream Social** – Bring your kids (or the kid in you) together for some summer fun. Add music and a guest donation fee for some sweet fundraising. Drop off sprinkles and toppings to your supporters!
5. **Virtual Wine Tasting** – Arrange a virtual wine-tasting – drop off a bottle to participants who donate, and use an online meeting tool to sample, share and discuss!

## Fun and Fitness

6. **Online Game Night** – Host an online game night, with donations for admission, game challenges and snacks. Use **TriviaMaker**, **Pogo** or online **Bingo** sites for just a few great options!
7. **Karaoke Night** – Your home is your stage, and numerous online karaoke sites will you connect to other performers! Arrange a participation fee and invite performance or song request donations!
8. **Take A Pledge/Make A Pledge** – Do you or your warrior run? Crochet? Bake? Read? Climb stairs? Craft? Ask supporters to pledge you for every mile, book, or other amazing achievement!
9. **At-Home or Drive-In Movie Night!** – Use **Netflix Party** or **YouTube** for online content, or find a **local drive-in**, and ask guests to donate to your team!
10. **Scavenger Hunt or Road Rally** – Create a scavenger hunt for home-based play, or use your city and set up a walking- or driving-based road rally! Your entry-fee can cover a prize for winners!

## Family, Friends and Fans

11. **Facebook Fundraiser** – Host a Facebook birthday, anniversary or other fundraising event, and promote it directly to your network! Login to your Participant Center and use the tool to connect directly to your page!
12. **Neighbor Knock** – Create a personalized letter or donation card you can share with your neighbors. Leave under a doormat where it's allowed, and invite community support to your page!
13. **Workplace Fundraiser and Match** – Get permission to hold a workplace fundraiser and request the funds raised be matched. Shout out your employer on social media!
14. **Work Your Network** – Add support by tapping into new supporters and spread awareness. Expand your asks to neighbors, co-workers, family, friends and businesses you've never asked to donate before!
15. **Let's "Take Out" CHDs!** – Ask local restaurants to donate a portion of proceeds to The Children's Heart Foundation during a set period. Use **GroupRaise** to find willing restaurants in your area!

As always, publicize your event widely across your networks, and contact The Children's Heart Foundation if we can assist you!

